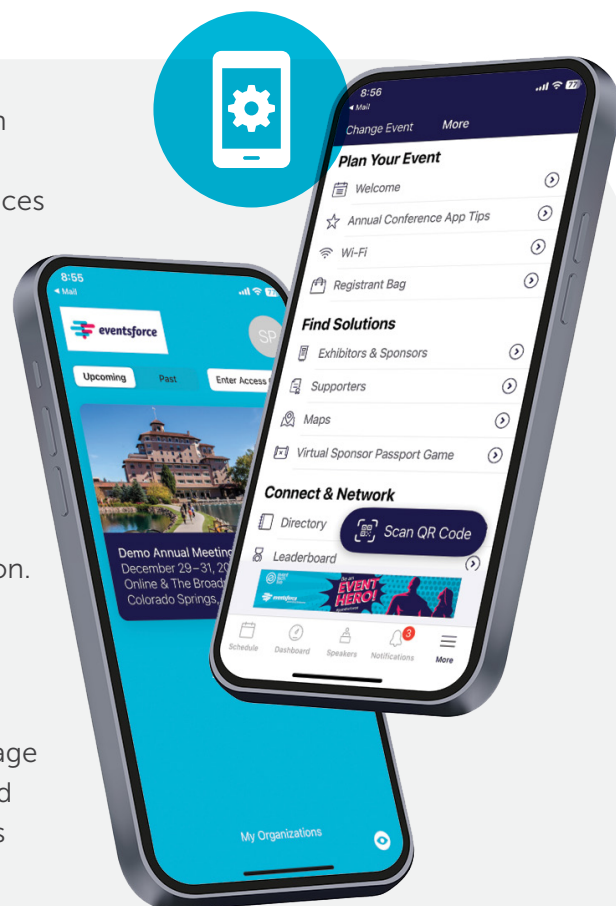# eventsforce
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Eventsforce mobile app – **inspire, engage, and connect your attendees**

The Eventsforce mobile app is a scalable event solution that gives you everything you need to drive attendee participation and build lasting relationships at events. Whether you're running trade shows, multi-stream conferences, or anything in between — the Eventsforce mobile app combines powerful registration to engage attendees and boost event success.

MOBILE APP ADMIN FEATURES

Event data integrator — Automatically pulls data from an Eventsforce event into the app, including sessions and presenters, and attendees and their programme preferences

Real-time updates — Easily update content through the robust back-end system and changes will automatically reflect in the app

Custom event branding — Brand your app your way, with the freedom to select colour themes and icon sets. Maximise brand visibility with a white-label app
Reach a large audience — Keep attendees informed, engaged, and up-to-date with the latest event information. Push notifications and emails can be sent and even pre-scheduled through the back end

Track usage and engagement — Understand the impact of your event and measure attendee satisfaction with usage reports and statistics. Get reports on exhibitor activity and lead information, trending topics, and sessions, as well as stats on messages, meetings, and social posts

MOBILE APP FEATURES

Agenda — Eliminate the need for event programmes by providing attendees with a detailed schedule of events. Easily update the agenda to ensure attendees stay up-to-date with last-minute changes

Profiles — Provide attendees with all of the information they desire — including sessions, speakers, exhibitors, sponsors, and attendees

Session and tracks — Organise session tracks by allowing attendees to follow a colour-coded system within the app

Live polling/surveys — Encourage attendee engagement and generate feedback by linking Q&As, surveys, and polls within the app. Get live instant results with polls or detailed reports with surveys

Push notifications — Make sure your attendees are updated with the most accurate event information at all times

Maps and floor maps — Provide attendees with all of the maps they will need to navigate the event

Gamification — Gamify your event to drive excitement and boost engagement. Offer features that help attendees experience your event in a new way

Sponsors — Increase ROI and give your sponsors maximum exposure in the app with numerous opportunities for targeted advertising space

Exhibitors — Showcase exhibitors with their own branded profile pages with product videos, demos, collateral, staff information, and more

Lead generation — Help exhibitors track who they met with and follow up on new opportunities. Scan delegate badges and capture valuable lead information

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> We've had so many comments about how the delegate experience was enhanced with the return of the registration kiosks and the app … **It was great to have the polling and Q&A integrated and see it being used within the sessions."**

SOPHIE ZINCKE, UKHSA
Senior External Affairs and Events Manager

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